



## RATE CARD

Effective: 2026

Advertisement Shape	Size	1-4 Weeks	5+ Weeks
Square Advertisement (linked to webpage)	180x180	\$150 per week + tax	\$100 per week + tax
Leaderboard Banner Advertisement (linked to webpage)	728x90	\$200 per week + tax	\$150 per week + tax

**Submission Requirements:** Square ads must be submitted at a size of 180x180 pixels. Leaderboard banner ads must be submitted at a size of 728X90 pixels.

**Production Fees:** There is an additional \$50 production fee per advertisement for submissions that require additional design work. (Ex.: Text for job postings, etc.)

**eNews** is an e-newsletter published by the State Bar of New Mexico every Friday that is disseminated to all licensees of the State Bar of New Mexico as a benefit of licensure. The deadline to include advertisements in an issue of eNews is 5 p.m. (MT) Tuesday preceding each Friday.

## 2026 eNews Calendar

Month	Issue Date				
January	1/2	1/9	1/16	1/23	1/30
February	2/2	2/13	2/210	2/27	
March	3/7	3/14	3/21	3/28	
April	4/3	4/10	4/17	4/24	
May	5/1	5/8	5/15	5/22	5/29
June	6/5	6/12	6/19	6/26	
July	7/3	7/10	7/17	7/24	7/31
August	8/7	8/14	8/21	8/28	
September	9/4	9/11	9/18	9/25	
October	10/2	10/9	10/16	10/23	10/30
November	11/6	11/13	11/20	11/27	
December	12/4	12/11	12/18	12/25	

For more information please contact  
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[www.sbnm.org](http://www.sbnm.org)