



RATE CARD

Effective: 2026

| Advertisement Shape | Size | 1-4 Weeks | 5+ Weeks |
|---|---------|----------------------|----------------------|
| Square Advertisement (linked to webpage) | 180x180 | \$150 per week + tax | \$100 per week + tax |
| Leaderboard Banner Advertisement (linked to webpage) | 728x90 | \$200 per week + tax | \$150 per week + tax |

Submission Requirements: Square ads must be submitted at a size of 180x180 pixels. Leaderboard banner ads must be submitted at a size of 728X90 pixels.

Production Fees: There is an additional \$50 production fee per advertisement for submissions that require additional design work. (Ex.: Text for job postings, etc.)

eNews is an e-newsletter published by the State Bar of New Mexico every Friday that is disseminated to all licensees of the State Bar of New Mexico as a benefit of licensure. The deadline to include advertisements in an issue of eNews is 5 p.m. (MT) Tuesday preceding each Friday.

2026 eNews Calendar

| Month | Issue Date | | | | |
|-----------|------------|-------|-------|-------|-------|
| January | 1/2 | 1/9 | 1/16 | 1/23 | 1/30 |
| February | 2/2 | 2/13 | 2/20 | 2/27 | |
| March | 3/7 | 3/14 | 3/21 | 3/28 | |
| April | 4/3 | 4/10 | 4/17 | 4/24 | |
| May | 5/1 | 5/8 | 5/15 | 5/22 | 5/29 |
| June | 6/5 | 6/12 | 6/19 | 6/26 | |
| July | 7/3 | 7/10 | 7/17 | 7/24 | 7/31 |
| August | 8/7 | 8/14 | 8/21 | 8/28 | |
| September | 9/4 | 9/11 | 9/18 | 9/25 | |
| October | 10/2 | 10/9 | 10/16 | 10/23 | 10/30 |
| November | 11/6 | 11/13 | 11/20 | 11/27 | |
| December | 12/4 | 12/11 | 12/18 | 12/25 | |

For more information please contact
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