

RATE CARD

Effective: 2025

Advertisement Shape	Size	1-4 Weeks	5+ Weeks
Square Advertisement (linked to webpage)	180x180	\$150 per week + tax	\$100 per week + tax
Rectangle Banner Advertisement (linked to webpage)	300x250	\$200 per week + tax	\$150 per week + tax

Submission Requirements: Square ads must be submitted at a size of 180x180 pixels. Rectangular ads must be submitted at a size of 300x250 pixels.

Production Fees: There is an additional \$50 production fee per advertisement for submissions that require additional design work. (Ex.: Text for job postings, etc.)

eNews is an e-newsletter published by the State Bar of New Mexico every Friday that is disseminated to all licensees of the State Bar of New Mexico as a benefit of licensure. The deadline to include advertisements in an issue of eNews is 5 p.m. (MT) Tuesday preceding each Friday.

2025 eNews Calendar

Month	Issue Date				
January	1/3	1/10	1/17	1/24	1/31
February	2/7	2/14	2/21	2/28	
March	3/7	3/14	3/21	3/28	
April	4/4	4/11	4/18	4/25	
May	5/2	5/9	5/16	5/23	5/30
June	6/6	6/13	6/20	6/27	
July	7/4	7/11	7/18	7/25	
August	8/1	8/8	8/15	8/22	8/29
September	9/5	9/12	9/19	9/26	
October	10/3	10/10	10/17	10/24	10/31
November	11/7	11/14	11/21	11/28	
December	12/5	12/12	12/19	12/26	

For more information please contact
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www.sbnm.org