

Tiffany Bowden, M.A., Ph. D.

Entrepreneur, Business Consultant, Coach, and Corporate Diversity Expert, Dr. Tiffany Bowden, MA, Ph.D. has devoted her life's work to transformation at the level of the individual, interpersonal, and social. Through the pathway of communication, she has sought to understand and heal how we communicate with ourselves and each other as an emancipatory work. Dr. Bowden has a Ph.D. in Communications with a specialization in Diversity and Inclusion. She holds a Master's and a Bachelors from the E.W Scripps College of Communication at Ohio University specializing in Cultural studies and Advertising Management. She has been featured in Ebony, Time, Vice, TED, Washington Post, Black Enterprise, Reuter's, Bloomberg, High Times, CNN, and more. She has academic publications at the intersection of gender, identity, ethnicity,

Cannabis Industry

Dr. Bowden has been named as a top 100 Professionals in cannabis and the top 6 women in cannabis. Dr. Bowden is the founding President and Co-Founder of the Minority Cannabis Business Association (MCBA) and Comfy Tree Enterprises. The MCBA is the first non-profit dedicated to the needs of minorities in the cannabis industry. ComfyTree was the first Black-owned traveling cannabis education company dedicated to creating entry-level education for market entrants where Dr. Bowden coached several start ups and entrepreneurs and assisted with many capital raises. She has served on the Board of the National Diversity and Inclusion Cannabis Alliance (NDICA). She has been an advocate for social justice by elevating the need for cannabis record expungement, access to opportunity, and social equity. Dr. Bowden also is a mental health advocate frequently elevating the need for culturally informed therapy, coping skills but also explores cannabis at this intersection. As a board member of This is Jane Project she elevated women who had experienced trauma in their path to healing through cannabis. She is a supporter of hemp farmers and served on the Michigan Black Hemp Farming Association which aims to elevate minority hemp farmers. Dr. Bowden is a sought after diversity consultant in cannabis offering cannabis specific company diversity trainings and learning experiences which have been covered in Forbes. Dr. Bowden has written applications and provided consulting for several social equity applicants and have helped them become license holders. She has been a contributing writer to Skunk Magazine elevating anti-racism education in cannabis. Dr. Bowden continues to be a sought after speaker for diversity, social equity, social justice, patient advice, entrepreneurial start up coaching, and economic empowerment in cannabis.

Tech Industry

Dr. Bowden has served as a mentor for Built By Girls, AfroTech, and several BIPOC and women empowerment initiatives in the tech industry. She has supported Global diversity initiatives at companies such as Amazon, Groupon, Apple, and Barefoot Proximity. She is on the Amazon Games Creative Council for empowering diverse representation in gaming. Dr. Bowden is an Amazon Web Services POC and Women's startup mentor. She has lead multiple high-level discussions and diversity training in Big Tech discussing topics ranging from racism to body positivity to accessibility.

Diversity

As a Ted X speaker on diversity and inclusion and a performer, she has been awarded a Top 5 People's Choice Award. Dr. Bowden has been working within diversity for 20 years. She manages www.antiracismforbeginners.com as a starting point for those seeking to do anti-racism work. She additionally offers an ally training program and a trauma-informed coaching program for women seeking to navigate corporate spaces and a separate coaching plan for Black women within these spaces. She has been trained by the Ford Foundation as a difficult dialogue facilitator and awarded by the Ford Foundation as a diversity scholar. She has been involved in diversity interventions for Proctor and Gamble, Apple, Amazon, Groupon, The National Underground Railroad Freedom Center, McDonald's, Destiny's Child, Digit, Movember Foundation, Barefoot Proximity, Arnold Worldwide, BBDO, and several companies with the Cannabis Industry. Beyond her work in the United States, she has delivered intercultural training globally in countries such as Thailand and Venezuela. She offers several communication and conflict management modalities to help foster connection through communication.

Education

University of Illinois, Urbana Champaign (UIUC) 09/09 – 2020

PhD in Communication Research

Specialization, Diversity and Inclusion and Cannabis Studies

Ohio University, Athens (OU)

M.A. in Communications, Specialization in New Media Studies

(Cultural Studies in Education) and Some College Student Personnel Course work

Ohio University, Athens (OU)

B.A. Journalism, Specializations in Advertising Management, Creative Writing and Global Leadership

<https://www.tiffanybowden.com/full-bio>