

IP Section
Board of Directors Meeting Minutes

March 26, 2019 at 12:00pm

Lewis Roca Rothgerber Christie

201 3rd St NW #1950, Albuquerque, NM 87109 (19th Floor of US Eagle Building)

In attendance: Kevin Soules (chair); Svitlana Anderson (Chair-Elect); Justin Muehlmeier (Secretary); Ian Bezpalko (Budget); Jeff Albright; Beate Boudro; Helen Baca; Talia Kosh; Breanna Contreras; Marco Santamaria; Jared Graff; Savannah Hoover.

Guests from the State Bar: Breanna Henley; Stephanie Wagner.

1. Called to Order at 12:05pm.
2. Agenda Approved.
3. Minutes from February 2019 Meeting Approved with no amendment.
4. Breanna Henley and Stephanie Wagner (State Bar) on upcoming Annual Meeting and sponsorships:
 - Stephanie discussed a theatrical event called “The Sandy Brooks One Man Show” about Clarence Darrow being put on as part of the State Bar Annual Meeting on August 1. She proposed that if we could find a donor of several props for the show, the State Bar would provide the Section a promotional ad in the program. The props requested were red carpet, red ropes and lanterns. The Board agreed to ask around and let them know in 2 weeks whether this was even possible.
 - Stephanie discussed various sponsorship opportunities, including a sponsorship available for “The Sandy Brooks One Man Show” itself and the sponsorship levels for the Annual Meeting generally, for us to consider for our own firms and to promote amongst our networks. Brochures were handed out and the information is available on the State Bar website:
https://www.nmbar.org/Nmstatebar/CLE/AM/Annual_Meeting.aspx?WebsiteKey=687d8cd9-4ff9-4f83-a12f-6657211dab17&New_ContentCollectionOrganizerCommon=2
5. Treasurer’s Budget Report (Ian)
 - Breanna reported that we received \$1340 in dues revenue so far this year.
6. State Bar Proposals for Break out Session at the Annual Meeting
 - Jeff Albright discussed a potential idea as a breakout sessions.
7. CLE Committee Update (Breanna)
 - Breanna will be meeting with the Young Lawyer’s Division to coordinate a potential co-sponsorship of the CLE event.

8. UNM Student Liaison Update (Marco, Jared and Savannah)

- This is Marco's last meeting as a board member.
- Jared and Savannah reported that they found a new UNM faculty sponsor for the IP Matters organization, Sonia Gipson Rankin.

9. Website Updates Report (Justin)

- The Board discussed updating the website and a regular process for submitting legal news content on the website. The Board discussed content submission process, that all articles posted are not to be identified as any individual author but the Section as author, and all articles are to be very short statements without opinion or analysis. Anyone from the Board or Section wishing to give submit content for publication on the website should submit it to Justin Muehlmeier (JRM@PeacockLaw.com) to run it by the Board for approval prior to publication.

10. Board of Bar Commissioners (Ian)

- Ian to take lead in coordinating this program of the Board of Bar Commissioners, the purpose of which is to coordinate Sections of the Bar in providing events and CLEs in rural areas.

11. New Business

- The UNM Law School contacted the IP Section to request us to promote a UNM civil rights speaker event via our email list. The Board agreed that only IP related events should be promoted via our list and that this event is more appropriately promoted with other sections or the State Bar generally.

12. Next Meeting – April 23, 2019 **Location TBD.**

- Svitlana and Justin offered to ask to see if Peacock Law's conference room in the same building is available. An update will be sent by email.

13. Adjourn