

**IP Section**  
**Board of Directors Meeting Minutes**

February 26, 2019 at 12:00pm

Lewis Roca Rothgerber Christie

201 3<sup>rd</sup> St NW #1950, Albuquerque, NM 87109 (19<sup>th</sup> Floor of US Eagle Building)

**Directors in attendance:** Kevin Soules (chair); Justin Muehlmeier (Secretary); Ian Bezpalko (Budget Officer); Jeffrey Albright; Gina Constant; Beate Boudro; Breanna Contreras; Helen Baca; Marco Santamaria;

**Others in attendance:** Savannah Hoover (UNM School of law student); Jarrod Greth (UNM School of law student); Breanna Henley (State Bar).

1. Call to Order/Roll Call
  - Quorum called at 12:00.
2. Approval of Agenda
  - Approved.
3. Approval of Minutes from January 2019 Meeting
  - Approved with one amendment to include Jeffrey Albright in attendee list who was actually present.
4. Treasurer's Budget Report
  - Budget report circulated and discussed. Total funds currently available: \$2,420. Expected budget expenditures total \$1,950: board meetings (\$900); webpages (a fixed \$150 to State Bar); law school events (\$500); community outreach such as the IP Pro Bono Fair (\$400).
5. 2019 Budget Discussion and Approval
  - Budget approved. Ian to send to State Bar by the deadline of February 28<sup>th</sup>.
6. New Student Liaisons – Savannah Hoover & Jarrod Greth
  - Both Savannah and Jarrod are first year students at UNM Law School interested in intellectual property and business law. They have volunteered to serve as co-Student Liaisons to the Law School to help us communicate with the law school and plan events at the law school.
  - Marco Santamaria is officially stepping down in March to allow participation of other students.
  - Savannah & Jarrod to find a law professor sponsor/liaison.
7. CLE Liaison Appointment
  - CLE tentatively scheduled for Dec. 6 at the State Bar, but we can change if we need.

- Breanna Contreras will be our CLE Liaison, with the committee of Gina, Talia, and Helen.
- The general theme of the CLE was discussed and a general plan outlines for a CLE focused on trademark, copyright, business and the arts. To try something new, the Board agreed to explore using an artsy venue such as Meow Wolf or at least to host it in Santa Fe to focus on the growing arts community. To increase exposure and funding, the CLE may be co-sponsored with the Young Lawyer's Division (YLD) of the State Bar and/or various arts organizations.

#### 8. Website Updates

- The Board discussed various plans to update the website to make it a place our membership can go to see our current plans, events and goals, and to find timely IP content. Once the website is revamped, the Board proposed sending an email to the membership to point them to the new website and the benefits of the Section.
- Justin to update the minutes posted on the website by next meeting.
- The Board will discuss how to coordinate content for the website in the months to come.

#### 9. New Business

- The Board discussed goals to increase membership.
  - o Currently the IP Section has 65 members, which is typical for past years. In much earlier years, membership was above 100.
  - o After October 1<sup>st</sup>, any signs up for membership in a section get the remainder of that year and the entire next year. The Board took note of this to do a membership push around that time.
  - o Ian reported that the Board of Bar Commissioners (BBC) will be encouraging the sections to bring the State Bar to rural communities by hosting events such as round tables or free CLEs with local practitioners. The Board discussed how it could incorporate that goal into its activities. Ian will keep the Board updated on the BBC's plans.
- The Board discussed timing of law school events with the law students. Early fall is the ideal time for law school events such as career panels, mixers and the IP Pro Bono Fair.
- The State Bar Annual Convention this year is August 1-3. The deadline to propose section events is March 29<sup>th</sup>. The Board did not discuss making a proposal. Board Members are encouraged to submit proposals by email if they want.

#### 10. Next Meeting – **March 26, 2019**

#### 11. Adjourn