

2021-2022 State Bar

Breaking Good

Video Contest



State Bar of New Mexico
Legal Services and
Programs Committee

**\$1,000, \$750 and
\$500 Team Prizes**

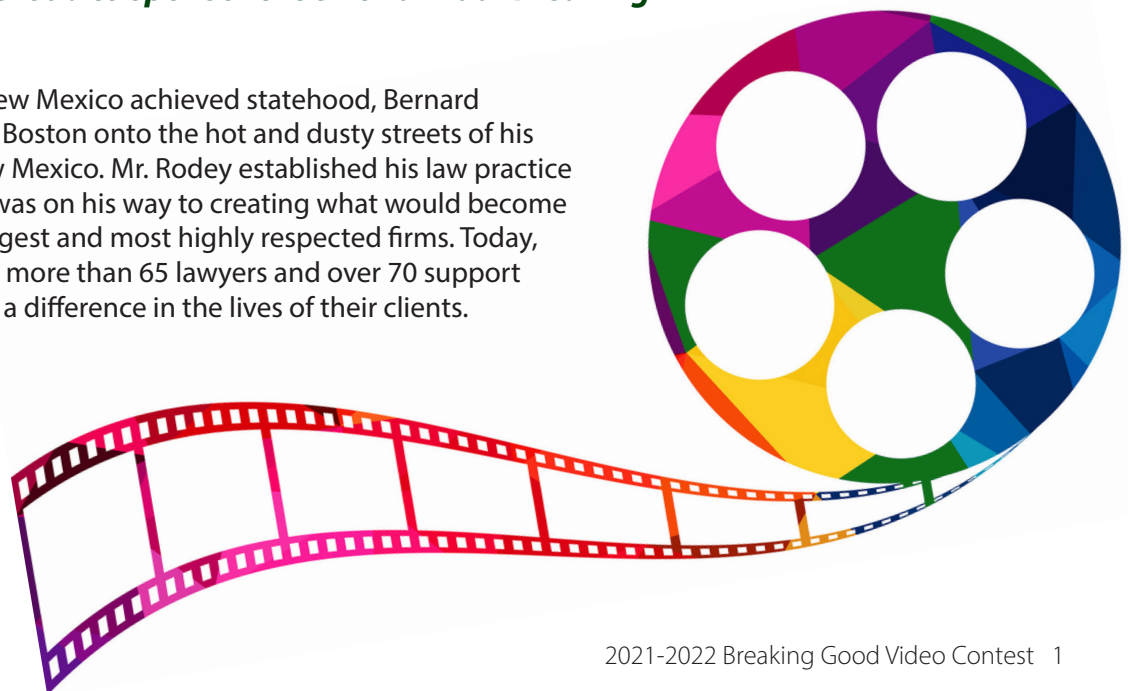
– Plus \$500 Teacher Prize –

Deadline: Feb. 4, 2021

- Required video length: 80 seconds (see page 3 for details).
- Videos will be judged by a panel of lawyers, judges and local media and film industry representatives.
- Videos will be evaluated according to theme, production quality, purpose and originality.
- Official entry rules, Grading Rubric, and requirements are on pages 3–4.
- All materials are available on the Breaking Good Video Contest webpage at www.sbnm.org/breakinggood.

The Rodey Law Firm are proud to sponsor the sixth annual Breaking Good Video Contest.

Nearly three decades before New Mexico achieved statehood, Bernard Rodey stepped off a train from Boston onto the hot and dusty streets of his destination: Albuquerque, New Mexico. Mr. Rodey established his law practice in 1883. Little did he know he was on his way to creating what would become one of New Mexico's oldest, largest and most highly respected firms. Today, the Rodey Law Firm is home to more than 65 lawyers and over 70 support professionals working to make a difference in the lives of their clients.



Which legal service provider fits the scenario and how can they help

Nearly 50 million Americans live in poverty. We often hear that the cost of freedom is not free. Neither is the price of justice or liberty. There are New Mexico organizations that provide civil legal services to the poor and vulnerable. Civil legal services help the underprivileged members of our community obtain improved access to justice. Legal service providers offer public information and awareness, group and individual counseling, legal advice and representation by a lawyer. These services are typically delivered free of charge to those unable to pay.

However, legal services always require some form of subsidy provided either by lawyer associations, community groups and/or governments.

Please choose one of the fact patterns below. Select a civil legal service provider from the list at www.sbnm.org/breakinggood, and **show how that provider can help the client with the legal issue(s).**



1. When Mary was younger she began living with another family and took on that family's last name. She never obtained an official name change. Because she cannot produce documentation showing the changes in her name over time, she was unable to get a Real ID.
2. Husband and wife have been taking care of their three grandchildren for the last six years. Mother of children moved to another state and never visited and their father is a drug addict who was recently sentenced to prison. Grandparents believe parents would consent to Kinship Guardianship.
3. About 12 years ago, creditors sued an older gentleman and his deceased wife for unpaid medical bills, got money judgments and subsequently filed liens on the client's property.
4. An elderly gentleman has an old \$8,000 student loan. A Federal Student Aid authorized collection agency was garnishing 15% of his Social Security income for payment of the loan. The garnishment makes it hard for him to make ends meet.
5. A veteran of the armed forces is getting evicted by his landlord for being late on his rent payments. The man, with various disabilities, has limited income. Currently, he receives disability income and his pension from the V.A. He misses his eviction court date due in part by lack of transportation, disabilities and limitations which also make it difficult to represent himself in the civil matter with his landlord.
6. A 33 year old man immigrated as a refugee from El Salvador as a toddler and is a legal permanent resident of the U.S., living in Sunland Park, New Mexico; he is a single father with three young children, all born in the U.S. This man wants to seek U.S. citizenship to protect himself and his children.

Video Contest Rules, Requirements, and Entry

(Video Contest Rules, Requirements, and Entry: (Note: Entries that do not follow all rules specified on this page will be disqualified. To ensure that your video is not disqualified, check off the items noted below.)

1. ☐ Videos shall be 80 seconds

The following order and times must be followed exactly.

☐ 5 seconds of title page with:

- ✓ title of the video
- ✓ students involved
- ✓ team name
- ✓ name of school
- ✓ school year (2021–2022)

☐ 5 seconds of black

☐ 60 seconds video (must be exactly 60 seconds)

☐ 10 seconds black

2. ☐ The video must be the original work of the team.

Videos may not include copyrighted content (songs, pictures, movie clips, etc.) without proof of consent from the copyright holder. Any video containing copyrighted content without consent from the copyright holder shall not be eligible for judging or prizes. If the video becomes the subject of a claim, suit or allegation of copyright, trademark, patent or other infringement, the State Bar of New Mexico has the right, in its sole discretion, to reject or otherwise disqualify the submission.

3. ☐ Video content shall endeavor to comport with the following:

The video shall contain nothing in theme, language, nudity, sex, violence or other matter that, in the view of the State Bar, would offend parents whose younger children view the video. Some snippets of language may go beyond polite conversation but when such language is used it should be limited to common everyday expressions. Words that are highly offensive must be avoided. Depictions of violence should be minimal. No nudity or sex scenes should be present. Drug use or reference to drugs is permitted if relevant to the theme.

4. ☐ The video shall not contain any endorsement, solicitation, commercial or similar content advocating for or against candidates for political office or political issues.

5. ☐ The video submission is accompanied by a complete Entry form and Release and Waiver form. If under 18, parents have also signed the Release and Waiver form.

Visit www.sbnm.org/breakinggood to obtain forms, for complete entry instructions and to enter.

The State Bar of New Mexico reserves the right to use entries as public service announcements. All videos will become the property of the State Bar for publicity and promotional purposes.

Grading Rubric

Below are the following criteria that each submission will be scored on. The submission can be awarded up to:

- ☐ **(10 pts.)** Video meets the rules, requirements, and entry guidelines above .
- ☐ **(10 pts.)** Entry Form and Release and Waiver are properly filled out and submitted.
- ☐ **(30 pts.)** Video submission has been proofed for spelling errors, grammatical errors, accuracy of information of the Legal Service Provider (LSP) selected.

The video submission successfully connects with the mission of the Legal Service Provider selected by:

- ☐ **(10 pts.)** Student submitting proof (email or letter) that they or their team contacted the selected LSP to learn about their organization's mission.
- ☐ **(40 pts.)** Content is relevant to the selected LSP and aligns with the organization's mission. The video submission must include how the LSP can help the individual(s) in the selected scenario (i.e. there needs to be a solution to the problem outline in the scenario).

Total: 100 points



State Bar of
New Mexico

Est. 1886

PO Box 92860
Albuquerque, NM 87199
www.sbnm.org

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Judging and Prizes

Judging will utilize the Breaking Good Video Submission Grading Rubric in the following areas:

- **Theme:** Video includes a clear theme. Events and messages are presented in a logical order, with relevant information that supports the video's main ideas.
- **Production:** The video is edited and runs smoothly from shot to shot. A variety of transitions are used to assist in communicating the main idea. Shots and scenes work well together.
- **Purpose:** The video clearly and succinctly advocates for legal service providers in New Mexico in a creative way.
- **Originality:** Video is original. It shows creativity that flows with the theme and presentation.

View the Grading Rubric on page 3. Videos will be judged by a panel of lawyers, judges and local media and film industry representatives.

The prizes are as follows:

- First Place, **\$1,000** to be divided equally among team members
 - *First Place Winner's Teacher, \$500*
- Second Place, **\$750** to be divided equally among team members
- Third Place, **\$500** to be divided equally among team members

**Deadline:
Feb. 4!**

Teachers will receive their students' scores and winners will be notified via email by Feb. 25, 2021.

Winning videos will be presented at a ceremony recognizing Law Day in Albuquerque.

Final date to be determined.