

BAR BULLETIN COMMEMORATIVE EDITION

Law & Legacy in New Mexico at America's 250th Anniversary 250 Years. One Profession.

Coming
July 4, 2026

Bar Bulletin: Commemorative Edition sponsorship recognition will be featured in:

- ◆ The printed version of the *Commemorative Edition* that will be mailed to over 8,500 active State Bar of New Mexico licensees
- ◆ The digital version of the *Commemorative Edition* that will be available for download on the State Bar of New Mexico website for members of the public and New Mexico's entire legal community
- ◆ 250 Limited Editions of the *Commemorative Edition* with additional special content that will be available for purchase

BAR BULLETIN COMMEMORATIVE EDITION *Sponsorship Opportunities*

New Mexico Legal History Sponsor - \$5,000

- ◆ New Mexico Legal History Sponsor dedicated full-page premium sponsor recognition page located at the front of the printed and digital publications including logo placement* and QR code to video advertisement*
- ◆ One (1) digital video advertisement up to 60 seconds in length included in the digital edition of the publication*
- ◆ Premium sponsor recognition in the July 8, 2026 regular issue of the *Bar Bulletin*
- ◆ Prominent acknowledgment as a premium sponsor on the *Bar Bulletin: Commemorative Edition* webpage
- ◆ Sponsor acknowledgment in the State Bar of New Mexico's *eNews* newsletter
- ◆ One (1) half-page advertisement in a *Bar Bulletin* issue following the launch of the *Bar Bulletin: Commemorative Edition*

Digital Commemorative Sponsor - \$2,500

- ◆ Digital Commemorative Sponsor recognition in the printed and digital publications including logo placement* and QR code to video advertisement*
- ◆ One (1) digital video advertisement up to 30 seconds in length included in the digital edition of the publication*
- ◆ Sponsor recognition on the *Bar Bulletin: Commemorative Edition* webpage
- ◆ Sponsor acknowledgment in the State Bar of New Mexico's *eNews* newsletter
- ◆ One (1) half-page advertisement in a *Bar Bulletin* issue following the launch of the *Bar Bulletin: Commemorative Edition*

BAR BULLETIN COMMEMORATIVE EDITION

Legal Heritage Sponsor - \$1,500

- ◆ Legal Heritage Sponsor logo recognition in the printed and digital publications of the *Bar Bulletin: Commemorative Edition**
- ◆ Sponsorship recognition on the *Bar Bulletin: Commemorative Edition* webpage
- ◆ Sponsor acknowledgment in the State Bar of New Mexico's *eNews* newsletter
- ◆ One (1) third-page advertisement in a Bar Bulletin issue following the launch of the *Bar Bulletin: Commemorative Edition*

Historical Preservation Sponsor - \$500

- ◆ Historical Preservation Sponsor logo recognition near the conclusion of the printed and digital publications*
- ◆ Sponsor recognition on the *Bar Bulletin: Commemorative Edition* webpage
- ◆ Sponsor acknowledgment in the State Bar of New Mexico's *eNews* newsletter

*Multimedia Submission Guidelines

Video Advertisements

- ◆ **Videos must be produced by the sponsor** and delivered to the State Bar of New Mexico in MP4 format, with a website link if available
- ◆ **Videos will appear** within the digital edition of the publication; QR codes in the print edition will link to the video
- ◆ **Videos must be informational and legal profession-focused**
- ◆ **All videos** are subject to State Bar of New Mexico approval
- ◆ **Placement and grouping** within the publication may vary depending on final design

Sponsor Logos

- ◆ **Sponsors must submit** a high-resolution logo for recognition within the publication
- ◆ **Preferred logo format:** vector file (AI, EPS, or PDF) with fonts converted to outlines
- ◆ *If vector is unavailable*, submit a PNG or TIFF file at minimum 300 DPI, at least 2 inches in size, with a transparent background
- ◆ Logos pulled from websites or embedded in Word/PowerPoint files **are not acceptable**
- ◆ The State Bar of New Mexico **may adjust sizing or placement to maintain design consistency**

CONTACT INFORMATION

The deadline for sponsorship inclusion in the *Bar Bulletin: Commemorative Edition* is **May 15, 2026**.
For information regarding sponsorship participation, please contact:

Tom Ende

Sales Representative, State Bar of New Mexico
marketing@sbnm.org • 651-288-3422

